

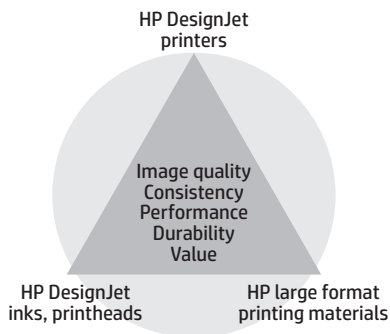


# HP Premium Instant-dry Gloss Photo Paper



## The HP DesignJet printing system—the complete solution

HP DesignJet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



## See it instantly—images pop right off the page

### Impress with unrivaled image quality

Make an even bigger impression. Improved HP Premium Instant-dry Gloss Photo Paper delivers unrivaled image quality for brilliant photos and high-impact display graphics—from posters and presentations to retail graphics.

### Save time and money with instant-dry prints

Save time, streamline your workflow, and increase your productivity. Prints dry instantly for immediate handling and lamination. And HP Premium Instant-dry Gloss Photo Paper delivers the easy, trouble-free printing you expect from HP.

### Gain versatility, print with the environment in mind

Count on long-lasting prints with this FSC®-certified paper. Get great results for indoor display graphics, whether you're printing with HP dye- or pigment-based inks. And get exceptional print permanence, in-window<sup>1</sup> or away from direct sun.<sup>2</sup>

<sup>1</sup> With Original HP 771 Vivid Photo Inks or HP 91 or HP 70 Photo Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information see [HPLFMedia.com/printpermanence](http://HPLFMedia.com/printpermanence).

<sup>2</sup> With Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks; or Original HP 83 UV inks. Display permanence rating for interior displays away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see [HPLFMedia.com/printpermanence](http://HPLFMedia.com/printpermanence).

<sup>3</sup> In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging.

Target customers	Applications	Benefits
Commercial photographers	Trade show and event displays	Better image quality with Original HP dye-based inks (more vivid colors, deeper blacks, finer detail)
Photo labs	Posters and presentations	Better image quality with Original HP pigment-based inks (deeper blacks)
Print service providers	POP and retail displays	Noticeably whiter sheet
Graphic designers	Photo enlargements	Higher opacity
Artists	Art reproductions	Durable, long-lasting prints
	Geographic Information Systems (GIS)	FSC®-certified paper
		Recyclable through commonly available programs <sup>3</sup>

## Technical specifications



### HP Premium Instant-dry Gloss Photo Paper

For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit [HPLFMedia.com](http://HPLFMedia.com).

<b>Weight</b>	260 g/m <sup>2</sup> per ISO 536 Test Method																								
<b>Thickness</b>	261 microns/10.3 mil per ISO 534 Test Method																								
<b>Opacity</b>	97% per TAPPI T-425 Test Method																								
<b>Brightness</b>	92% per TAPPI T-452 Test Method																								
<b>Whiteness</b>	105 per CIE Ganz 82 Test Method																								
<b>Finish</b>	Gloss																								
<b>Operating temperature</b>	15 to 30° C / 59 to 86° F																								
<b>Operating humidity</b>	30 to 80% RH																								
<b>Display permanence (Indoor home or office)</b>	Up to 200 years with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks; up to 100 years with Original HP 83 UV inks <sup>4</sup>																								
<b>Display permanence (Commercial in-window, unlaminated)</b>	Up to 1 year with Original HP 771 Vivid Photo Inks or HP 91 or HP 70 Photo Inks <sup>5</sup>																								
<b>Display permanence (Commercial in-window, laminated)</b>	Up to 3 years with Original HP 91 or HP 70 Photo Inks; up to 2 years with Original HP 771 Vivid Photo Inks <sup>5</sup>																								
<b>Water resistance</b>	Water resistant with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks, or HP 83 UV inks <sup>6</sup>																								
<b>Dry time</b>	Less than 2 minutes (at 23° C, 50% RH)																								
<b>Lamination</b>	Yes, hot or cold																								
<b>Shelf life</b>	2 years, unopened in original packaging																								
<b>Storage temperature</b>	18 to 30° C / 64 to 86° F																								
<b>Storage humidity</b>	35 to 65% RH																								
<b>Recyclability</b>	In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging																								
<b>Country of origin</b>	Product of Germany																								
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<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <a href="http://HPLFMedia.com/HPMediaWarranties">HPLFMedia.com/HPMediaWarranties</a> .																								



The mark of responsible forestry  
Note: Not all FSC®-certified products are available in all regions.



<sup>4</sup> Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see [HPLFMedia.com/printpermanence](http://HPLFMedia.com/printpermanence).

<sup>5</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information see [HPLFMedia.com/printpermanence](http://HPLFMedia.com/printpermanence).

<sup>6</sup> Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [hp.com/gosupplies/printpermanence](http://hp.com/gosupplies/printpermanence).

For detailed information on the HP large format printing materials portfolio and to order, see [HPLFMedia.com](http://HPLFMedia.com)

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